



3rd MEDIA ALERT – 01.06.2010

On 8-12 June Oslo is hosting the largest polar science meeting ever – to celebrate and publish early results from the International Polar Year 2007-2008 (IPY). This conference is the first opportunity after completion of the IPY field activities for direct interaction among all the 160 IPY science cluster projects.

- More than 2000 participants. Participation from about 60 nations. Multidisciplinary and international conference.
- Main focus: Climate research – Highly relevant to COP 16 in Mexico in November. The conference will provide direct access to the leading polar scientists of the world, discussing first-hand evidence for change in Polar Regions.
- Altogether 2600 abstracts received, 1200 oral presentations, almost 40 sessions.
- Meet the next generation of polar scientists, more than 500 from around the world. Already one of the most successful conferences in terms of young scientist participation.
- Results and reports from one of the largest infusions of new ideas and new resources into science education and outreach.

Join the largest polar science gathering ever! (www.ipy-osc.no)

Full and searchable programme is now available

- Navigate through the full programme
- Find all presentations with abstracts (from Thursday 2 June)
- Search for the themes, presentations, authors or institutions you are interested in
- Put together your own personal programme (from Thursday 2 June, requires registration)

PRESS PROGRAMME:

The conference programme provides the arguments you will need to have your participation rubberstamped. The press programme is now available – highlighting some of the major events during the conference.

Some of the best polar and climate scientists will give keynotes in the Plenary Hall and as invited speakers in the sessions. A number of high ranking officials already have announced their presence. HRH Crown Prince Haakon of Norway will open the conference. HSH Prince Albert II of Monaco will also attend the conference.

The outreach programme and social programme will provide photo opportunities (e.g. Sami culture and a number of polar research vessels in the harbour) and glimpse into the international and Norwegian polar history (like the Barbeque at the Fram Museum).

WEBCAST:

You will see from the press programme that webcast is available from some of the sessions. If you want to pick up the webcast on your own website you can order a popup banner from Jesper Stærkær, <mailto:jesper@showmotion.no> Cell: +47 45426094.

The banner opens a player in a new window, showing the webcast that is on.
You can also link to the player at the IPY-OSC website (coming up soon).

TO REGISTER:

To get full access to the conference activities and content, press will need to obtain a participants card. You can still register on the website or you can register when you arrive. There is a Press Registration desk in the foyer of Norway Trade Fair in Lillestrøm. Press representatives are eligible for waived registration fees. Eligibility for press registration must be substantiated through submission of the Press Registration Form with the required documentation. More information on the procedure for press registration: <http://www.ipy-osc.no/article/2010/1265207747.88>

WHERE:

Norway Trade Fairs, Lillestrøm, Norway (15 min from Oslo City Centre). Most participants will stay in hotels in Oslo. Included in the participants card is free transport between the city and the venue, a free lunch at the venue and social events. For hotel booking see: <http://www.ipy-osc.no/section/1263986471.57>

WHO:

Organising institutions: Research Council of Norway, World Meteorological Organisation, International Council for Science, SCAR (Scientific Committee on Antarctic Research), IASC (International Arctic Science Committee), IPY-IPO (International Polar Year), APECS/IPY Youth (Association of Polar Early Career Scientists)

ONSITE MEDIA SERVICES:

- A serviced press centre will be available to all registered journalists on the venue.
- A full time photographer will provide pool photo from the event. A selection of photos from the day's events will be made available in high resolution on the conference website.
- The conference photographer can also be commissioned to do portraits of interviewees and the like. Our partner can supply photographers for more demanding tasks at the rate of about USD 1000 for a full day.
- Morning press briefings will be held to present the key activities of the day and help you to make your pick from the programme.
- Plenary sessions and other main activities will be streamed live on the web. Afternoon PolarEXCHANGE sessions will be organised as moderated talk shows to expose and explore some of the scientific highlights.

Media Contact:

Mr Kristen Ulstein, Senior Communication Adviser
The Research Council of Norway
Stensberggt. 26, NO-0131 Oslo, Norway
Email: ku@rcn.no Cell: +47 97 09 08 58

Visit www.ipy-osc.no for further information / press room